SEMINAR SCHEDULE

SHOW HOURS

	REGISTRATION BEGINS	SHOW FLOOR OPENS *(Visit Vendors)*	SEMINARS BEGIN / END	SHOW CLOSES
Wednesday 1/27/27	7:00 AM	7:30 AM	9:00 AM - 5:00 PM	5:00 PM
Thursday 1/28/27	7:00 AM	7:30 AM	8:30 AM - 3:00 PM	3:00 PM

WEDNESDAY, JANUARY 27, 2027

ROOM A	ROOM B	ROOM C	CUT FLOWER ROOM
Proven Winner Retail Certification (ROOM C) *Video Recording Only* 8:15 - 9:15			
Soil Health & Human Health: The Link Between *- Steve Groff* 9:00 - 10:00	**Pumpkin Disease Showdown** **2 Category - Tom Butzler* 9:10 - 10:10	**My First Greenhouse: Which Flowers Should I Grow?** *- Andy Brown* 9:20 - 10:20	**Crop Planning for Profit** *- Dave Dowling* 9:10 - 10:10
The Family Produce Farm With a Kingdom-Focused Vision *- Amos Stoltzfus* 10:20 - 11:20	**Beneficials & Pesticides Working Together** *- Michelle Opela* 10:30 - 11:30	**Getting Started in Strawberry Production** *- Levi Stoltzfus / Ammon Weaver* 10:40 - 11:40	**Keeping the Farmers Market Blooming Year Round** *- Mannie King* 10:30 - 11:30
LUNCH – Served 11:30-1:00			
Customer Service: What I Learned in 35 Years *- Chris Powell* 1:00 - 2:00	**Common Root Diseases in Greenhouse Crops** *- Troy Buehl* 1:10 - 2:10	**Pushing the Limits in Early Sweet Corn** *- Luke Burkholder / Marvin Hoover* 1:20 - 2:20	**Harnessing Your Teams Strengths & Talents for Efficiency** *- Doug Ramer* 1:20 - 2:20
Cover Crops: When, Where & Why *- Steve Groff* 2:20 - 3:20	**Decoding the Pesticide Label** **2 Core - Tom Butzler* 2:30 - 3:30	**Retail Greenhouse: Employee & Financial Management** *- Seth Oberholtzer / Ethan Weber* 2:40 - 3:40	**Marketing Your Specialty Cut Flowers** *- Jessica Chase* 2:30 - 3:30
Planning, Perseverance & Profits On the Family Farm *- David Bower* 3:40 - 4:40	**Greenhouse in Color! In the Four Seasons** *- Steve Garman* 3:50 - 4:50	**Biodegradable Mulch: The Myths & Facts** *- Gilles Mamane* 4:00 - 5:00	**Christmas Designing With a Local Touch** *- Kelly Piccioni* 3:50 - 4:50

THURSDAY, JANUARY 28, 2027

ROOM A	ROOM B	ROOM C	CUT FLOWER ROOM
Containers as a Specialty Department *- Judy Sharpton* 8:30 - 9:30	**Controlling Root Maggots & Other Issues in Vegetable Transplants** **2 Category - Heather Grab* 8:35 - 9:35	**Inventory Management of Retail Shrubs & Trees** *- Marshal Green* 8:40 - 9:40	**The Art of Wedding Designs from Inspiration to Installation** *- Niki Irving* 8:35 - 9:35
The Family Produce Farm With a Kingdom-Focused Vision *- Amos Stoltzfus* 9:45 - 10:45	**Maximizing Your Mum Crop** *- Emanuel Fisher* 9:50 - 10:50	**Raising Tomatoes: The 34th Year** *- Jonathan Martin* 9:55 - 10:55	**Finding Profitable Prices for Your Cut Flowers** *- Jane's Flower Shop* 9:50 - 10:50
A Crash Course in Flower Production: Wholesale & Retail *- Marian Nolt / Margaret Martin* 11:00 - 12:20 (Ladies Session)	**Dollars and Sense In the Produce Patch** *- Lloyd Shrock* 11:05 - 12:05	**Beekeeping: Taking Steps to Profit** *- Samuel Fisher* 11:10 - 12:10	**Growing Woodies & Dahlias** *- Dave Dowling* 11:05 - 12:05
LUNCH – Served 12:00-1:30			
Watermelon Growing Strategies *- Jenn Hammer / Rob Beets* 1:40 - 2:40	**Impact of Water Quality on Pesticide Performance** **1 Core - Tim Elkner* 1:45 - 2:15 **Decoding Modes of Action** **1 Core - Tim Elkner* 2:15 - 2:45	**Greenhouse Pests: Identify & Eliminate with Beneficials** *- Kelly Vance* 1:50 - 2:50	**Discovering Your Niche in a Crowded Market** *- Jessica Chase* 1:45 - 2:45

Greenhouse Speakers | Produce Speakers | Other Topics (Misc.) | Cut Flowers

*All speakers & topics are subject to change • *Pesticide credits*